

The CB&I supports businesses with:

- Advising
- Coaching
- Training & workshops
- Research
- Workforce training
- Location assistance
- Strategic referral

All at low or no cost!



- 360.754.6320
- OFFICE@THURSTONEDC.COM
- WWW.THURSTONEDC.COM

ONE-STOP RESOURCE FOR BUSINESS

The Center for Business & Innovation (CB&I) is committed to small business prosperity in our community. We provide a variety of services and resources for entrepreneurs, business owners and managers to help them achieve greater success.

Working with the CB&I accelerates reaching your goals by providing critical knowledge, management tools, solutions to problems and key connections. Take advantage of the CB&I's experience, whether to turn your business idea into a reality or to advance your existing business to the next level.



Thurston Economic Development Council
Center for Business & Innovation

4220 6th Avenue SE (SPSCC Lacey Campus)
Lacey WA 98503
P 360.754.6320
office@thurstonedc.com

www.thurstonedc.com/cbi

facebook.com/thurstonedc

In partnership with



The CB&I is an equal opportunity service provider. All are welcome regardless of gender, gender expression, age, race, religion, creed, sexual orientation, national origin, disability, economic status or military status.

Business Assistance

Advancing your business success at every stage - from start-up, to scale-up, and beyond

Services

The Center for Business & Innovation provides comprehensive advising, coaching and training services to businesses in all stages of development

Advising & Coaching

Whether you're a long-term, established business owner or a person with an entrepreneurial idea, the CB&I provides valuable advising. We can provide specific information you may need, help you strengthen key management skills, and work with you to lay out a workable plan for reaching your goals. CB&I advisors have strong business backgrounds, plus networks of experts and resources they can tap. All advising is one-on-one and confidential.

- Start-up steps
- Business planning
- Buying or selling a business
- Co-owner agreements
- Market research
- Marketing & sales
- Cash management & accounting
- Financing
- Licensing & registration
- Regulations & taxes
- Legal issues
- Staff management
- Policies & procedures
- Efficiency & systems
- Selling to the government
- Exporting
- Succession planning

CB&I intake staff will listen to your needs and connect you with the program that best meets them!

Training & Workshops

The CB&I provides trainings, both on-site and off-site, designed to get you the skills and knowledge you need in a competitive marketplace. We frequently partner with industry associations and other organizations for special-focus trainings. Check our calendar at www.thurstonedc.com/events.

Regularly Offered Trainings

Intro to Business Startup

One-hour workshop that addresses the critical elements of starting a successful business.

BEST-Business Enterprise Start-Up Training

Comprehensive business planning series; 8 weekly sessions

ScaleUp Series

High impact business growth planning; Three part series: Business TuneUp, Build Your Market, and Financial Mastery

Government Contracting

Introductory and advanced workshops and webinars.

Profit Mastery

Financial analysis skill-building class for improved management decision-making.

Other Trainings

The CB&I offers a variety of topical workshops, often in partnership with South Puget Sound Community College. For a listing of upcoming trainings & events, go to www.spscc.edu/cbi. We can also provide customized trainings to groups or specific businesses.

Additional Services

Thurston Investment Network (ThiNK)

ThiNK brings individuals who want a local component to their investment portfolios together with businesses that need financing.

Business Location Services

Need a new location for your business? We have staff specialists and a powerful database to help.



Visit www.thurstonedc.com/cbi for links to our trainings and services



WHAT OUR CLIENTS SAY

"ScaleUp and TuneUp have been extremely beneficial to me personally and as a business owner. My business was growing but I was hating it. I have learned so many things that I will forever use."

-Phoebe Martinson, Phoebe's Pastry Cafe

"The staff have been incredibly helpful, courteous, professional and very encouraging of my business endeavors. To place a value on this is really difficult and to have had this knowledge imparted to me by learned and experienced experts for free is just simply incredible."

-Nic James, Owner, Beech Tree Woodworks

"The WCWB and the SBDC have been an invaluable part of our success story. We appreciate the one-on-one coaching when we need it, the eagerness to help us with a variety of topics, and how they empower us to be the best business we can be!"

-Rebeka Williams, Around The Circle Midwifery & The Birth House

"The TuneUp training has given me the tools to create a more efficient business. For years my business has consumed my life – I worked every position, 7 days a week 24 hours a day and rarely had time off. TuneUp has shown me how to implement systems and put together a team. I have now taken the role of the CEO and our company practically runs itself."

-Marty Marstrom, Meridian Care Home

